

# Cross Cultural Communication and Information Sweden/other cultures

ACCEPT  
Cross Culture  
AB

Our experience is that cross cultural differences often lead to business failure. In many companies there is a lack of awareness of the fact that cultural differences exist and affect communication negatively.

## GOAL

To find tools for a more efficient way of communicating to achieve better results in business. Cross cultural differences exist and create problems. We will make the differences obvious and explain them in order to avoid misunderstandings in future communication.

## TARGET GROUP

Foreign managers or colleagues working in Sweden or with Swedes.

## INNEHÅLL

### You will learn

- What is culture?
- What are Swedes like and why?
- Managing in Sweden
- Differences in expectations management/staff
- Cross cultural differences Sweden/other cultures
- Management style
- Meeting technique
- Decision-making
- Group contra individual

### Also

- What rules do you need to follow
- Swedish labour laws
- Different leaves
- Hiring and firing
- Motivating employees
- Swedish unions' influence and how can you use them

### Time requirement

two-five sessions of 3 hours.

